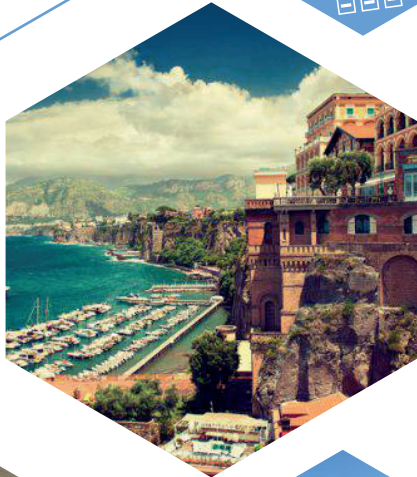




the 9th NAPLES FORUM on SERVICE



DOCTORAL WORKSHOP call for applications



Co-chairs
Prof. Kaisa Koskela-Huotari
Prof. Debora Sarno

Sorrento, Italy 9 June 2025



University
of Naples "Federico II"



University
of Salerno



The Naples Forum on Service aims at providing a platform to continue developing service research, and in particular its three founding pillars: Service-Dominant logic, Systems theory & Complexity, Service Science. It has been a tradition to hold a doctoral workshop preceding the main forum to stimulate discussion of ideas and dialogue about the three pillars among PhD students and service scholars.

This year's doctoral workshop is scheduled on **June 9, 2025**. The workshop will comprise both keynote presentations and breakout sessions where doctoral students will have a chance to discuss their PhD projects with designated faculty mentors in small groups.

PhD students in all stages of their PhD research project are encouraged to participate and present their research proposals, preliminary results, and their reflections on issues related to service theory, methods and analysis.

APPLICATION

Entry into the doctoral workshop is competitive, and places will be limited to 20 students. If you would like to participate in the workshop, please submit an application containing:

- Research proposal summarizing your PhD project (max 1500 words, excluding references)
- Brief motivation letter explaining how you would contribute to the workshop, and how the workshop fits your research interests
- Short academic CV

The application should be sent by January 20, 2025 to the co-chairs (see addresses below), using the subject line 'NFS 2025 doctoral workshop'. Submitters will be informed whether they have been accepted for the workshop by February 10, 2025.



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AWARD

By participating in the doctoral workshop, the PhD students have the opportunity to win the Naples Forum on Service 'Best Research Proposal' Award.

IMPORTANT DATES

Deadline for application submission: **January 20, 2025**

Notification of acceptance: **February 10, 2025**

Deadline for final research proposal submission: **May 3, 2025**

Date of the Doctoral workshop: **June 9, 2025**

VENUE

The workshop will be held in Sorrento, Italy. More details will follow later.

CONTACT

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